

your vision. our purpose.





## your vision. our purpose.

Texas DPS Credit union started its branding journey in 2017 because our outward appearance, vision and mission no longer reflect the growth and change the credit union had experienced over the past few years. The Board of Directors and executive team had important decisions to make about the direction of the credit union, who we are, and what are purpose is.

Through this process, a new logo and tagline were created. The new logo is made up of three arches, each representing our membership, the credit union and the community we serve throughout the state

of Texas. The three arches also symbolize the vision that drives our credit union, *Educate. Enhance. Empower.* 

The bright colors of the new logo represent our forward moving

spirit, confidence and knowledge as well as our integrity to help members reach their financial goals.

Along with the new logo, we created a new tagline:

#### your vision. our purpose.



This tagline whole-heartedly represents why we are here as a credit union. Our purpose each and every day is to help our members achieve their vision. Whether they are on the path to saving, buying a new car or planning for retirement, we are here to be a financial resource for every step of the way.

We want to thank all of our members for their continued support over the last 65 years. The credit union has seen a lot of change and growth and we are excited to see what the future holds!

### 64th Annual Membership Meeting





On Thursday, May 7th, 2019, Texas DPS Credit Union's Board of Directors and Staff held the 64th Annual Membership Meeting at the DPS Headquarters' Cafeteria.

The meeting began with Mary Lauderdale, the Chairman of the Board of Directors, sharing the events of 2018 along with reports from Committee Members and Staff.

Cassy Sass, President/CEO started her speech by recapping the new products and services introduced in 2018 as well as those upcoming in 2019. Cassy excitedly announced the news of the rebranding of the credit union including the unveiling of the updated Texas DPS Credit Union website, featuring the new logo and tagline.

Cassy concluded by thanking the employees of the credit union, the Board of Directors, volunteers and members for all being a part of the Credit Union family.

On behalf of the Board of Directors and staff, we would like to extend a big thank you to all who were able to attend this year's meeting!



### **Open an account today!** To learn more, speak with a representative

\*Must complete qualifying transactions on Simply Checking account and meet minimum balance requirement to receive higher dividend rate on a Money Market Account. Speak to a representative for full details.

## Excitement is Building

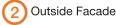
With all the exciting changes and growth happening at the Credit Union, we are excited to announce the start of our building renovations!

We are investing in our facility to adapt to our ever-changing financial landscape and technology. Our industry is constantly changing, and we are not afraid of change. Our new facility has been designed with a fresh and modern look to communicate who we are, what we stand for, and why we do what we do! We are committed to provide the best experience to you, our members, always. We appreciate your patience as these renovations express our commitment to our members and the community we serve and will provide a more comfortable and efficient in-branch experience.

The renovations of our current facility are underway and will continue throughout 2019 over the course of three phases.

### **Phases of Renovations**

Lending Department, Offices in Lobby and Downstairs Conference Room



3 Upstairs and Lobby

Our commitment to you as we move forward, is that we will continue to grow responsibly while listening and responding to your needs. We hope you, as members, are as proud as we are to be part of this credit union. We value your membership and enthusiastically look forward to a great 2019!



Outside Facade

Tech Bar & Cafe

Waiting Area and Lobby Entrance

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\*APR is annual percentage rate.



## Welcome to the Team!



Chelsea joined the Credit Union in December 2018 as a Teller. She comes to us with a year of experience in financial institutions and over two years of customer service experience. Join us in welcoming Chelsea to the Texas DPS Credit Union family!

### important notices:

### **Complaint Notice**

If you have experienced a problem with the services provided by this credit union, please contact us at:

Texas DPS Credit Union P.O. Box 15346 Austin, TX 78761 Toll Free: 1 (877) 252-9199 Email Us: txdpscu@txdpscu.org

NCUA

txdpscu.org | 512-452-5211 | 621 W St. Johns Ave, Austin, TX 78752 63115-News-0419